

### **LEVEL 1**

**Level-1** technicians are consistently developing their craft by means of Simonson's rigorous laddered education curriculum that advances their expertise through formal training, practical experience and internal mentorship. **Level-1** technicians are certified and qualified to competently execute every service they perform. When scheduling a service with a **Level-1** technician, you can expect world-class customer service and quality technical work. Please be mindful that service expediency, craft expertise and refinement are still evolving and service times may be lengthier than their seasoned colleagues.

### **LEVEL 2**

**Level-2** technicians have met all the training and development prerequisites for continued advancement at Simonson's. Their growing expertise is thriving as a result of ongoing salon and spa experience and advanced training – both of which are complemented by their individual passion and creativity.

### **LEVEL 3**

**Level-3** technicians have considerable tenure in the salon and spa profession. They're highly experienced individuals with a unique set of proficiencies in any number of recognized areas of specialization. As leaders in their craft, they expand their own interpretation of the newest techniques and trends and often impart their journey's discoveries in an educational capacity.

### **LEVEL 4**

**Level-4** technicians are artisans in their own right. They possess vast knowledge and experience in a broad spectrum of services, products and modalities. These stellar performers have earned their **Level-4** position by staying abreast of nearly every industry innovation, incorporating them into their daily work and providing mentorship to colleagues. **Level-4** technicians are universally acknowledged for their truly outstanding commitment, dedication and distinction in the salon and spa profession.